

## Privacy and Cookie Policy

The present *marketplace* (the “**Site**”) is organized and managed by iiMerge S.r.l., with registered offices in Milani, Piazza Cavour no. 2, Italy, VAT CODE 09319140969, company responsible for processing your personal data (the “**Responsible**”).

The present information package is given pursuant, to Art. 13 of the Italian Legislative Decree no. 196/2003 (*Codice in materia di protezione dei dati personali*), to all the users which, by using the Site, provide to the Responsible their personal data.

The validity of the information set out in the present page is limited solely to the Site and does not extend to other sites which may be consulted through hyperlinks.

### TYPES OF DATA AND AIMS OF THE TREATMENT

All the personal data provided by the Site will be treated legally and according to good faith principle in order to provide the services contained in the same Site.

In particular, the following data are treated:

**Data that are voluntarily provided by the users:** at the moment of subscription to the Site, some personal information concerning the supplier of goods (“**Supplier**”) and buyer of such goods (“**Buyer**”) are requested (such as name, surname, email, phone, role) with reference to their companies and the respective preferences for the purposes of the sale and purchase of the products advertised on the Site. Furthermore, the Suppliers are requested to provide information on the goods that the same Suppliers want to advertise on the Site. The provision of such information is necessary in order to provide the services offered by the Site.

The personal data are also gathered and treated in order to provide information and proposal on the services and/or products of the Responsible, such as, without limitation, delivery through email and/or other means of newsletter, presentations, marketing material, etc.

### COOKIES

A cookie is a message given to a web browser by a web server (such as the Site). The browser stores the message in a text file. The message is then sent back to the server each time the browser requests a page from the server.

In general, it is possible to block the cookies on a overall level. Nevertheless, such action may have an impact on the fruition of the Site and of the relevant Services. All most recent browsers allow to modify the cookies’ settings. Such settings may usually be found on the menu of your browser on the buttons “options” or “preferences”. In order to understand how to set such options, it is possible to visit the following links:

- ! **Google Chrome:** [https://support.mozilla.org/it/kb/Attivare e disattivare i cookie](https://support.mozilla.org/it/kb/Attivare_e_disattivare_i_cookie)
- ! **Mozilla Firefox:** [https://support.mozilla.org/it/kb/Attivare e disattivare i cookie](https://support.mozilla.org/it/kb/Attivare_e_disattivare_i_cookie)
- ! **Internet Explorer:** <http://windows.microsoft.com/it-it/windows7/how-to-manage-cookies-in-internet-explorer-9> Safari browser [https://support.apple.com/kb/PH17191?locale=it\\_IT](https://support.apple.com/kb/PH17191?locale=it_IT)

For the information on how to manage cookies through other browser, it is useful to consult the help online file. If these information were not sufficient, we suggest to consult the “Help” section of the browser in order to have more details.

The Site uses the following aggregate statistics and technical cookies which are strictly necessary for the Site and the provision of the services:

#### Session Cookies

Cookie’s name: laravel\_session

#### Profiling Cookies

In order to provide its services, the Responsible uses the following profiling cookies

### Third parties profiling cookies

- Cookies' name: `_ga`
- Purpose: profiling
  
- Cookies' name: `_gat`
- Purpose: profiling
  
- Cookies' name: `_gid`
- Purpose: profiling

For other information on third parties cookies, you can visit the following web sites:

<http://www.allaboutcookies.org>

<http://www.youronlinechoices.com>

<https://tools.google.com/dlpage/gaoptout>

<http://www.aboutads.info/choices>

<http://www.networkadvertising.org/choices>

### **RIGHT OF ACCESS TO PERSONAL DATA AND OTHER RIGHTS**

The users are granted with the right of access to their personal data which concern them and also with the other rights provided under Art. 7 of the Italian Privacy Code (the right to obtain confirmation of the existence of the data and to know the relevant content, verify their truthfulness or to ask the amendment or the update; the right to ask the removal, the transformation in anonymous form or the block of the data treated in breach of the law, and to oppose, for legitimate reasons, to their treatment). Any request for the abovementioned purposes may be asked at the following email address Via Francesco Ferrucci 2, 20145 Milano - Italia.

### **UPDATES**

The Privacy Policy of this Site is subject to updates; the Users are therefore invited to verify periodically the relevant content

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*In case of discrepancy between this English version of the Policy and the relevant Italian version, the latter shall prevail.*